

N=350
(+/- 5.3%)

AUBURN
MM-11-802
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CLUSTER POINT _____
INTERVIEWER : _____
TIME BEGUN : _____
TIME ENDED : _____

Hello, may I please speak with _____?

NOTE : ONLY THE NAME ON THE SAMPLE SHEET QUALIFIES FOR THE INTERVIEW.

Hello, I'm _____ with JMM Research. We're conducting a quick 7-9 minute public opinion survey among registered voters in Auburn today on important local issues.

Can you give me 7-9 minutes to participate in the survey?

1. Generally speaking, do you think things ____ (a) ____ are going in the right direction or the wrong direction ?

	RGHT	WRNG	NO
	DIRC	DIRC	OPIN
a1. in the City of Auburn.	69	14	17
a2. for you personally.	83	14	3

2. Do you have a favorable or unfavorable opinion of ____ (a) ____ ?

	FAVR	UN-FAVR	NO OPIN
(ROTATE)			
* City Councilmember Mike Holmes.	57	11	32
* County Supervisor Jim Holmes.	53	10	37
* City Councilmember Bridget Powers.	49	10	41
* Auburn Mayor Bill Kirby.	49	17	34
* the Auburn City Council.	46	18	36
* Auburn City Councilmember Kevin Hanley.	43	11	46
* City Councilmember Keith Nesbitt.	37	12	51
* the California Democratic party.	35	50	15
* the Placer County Board of Supervisors.	34	19	47
* Congressman Tom McClintock.	34	46	20
* the "Tea Party" political organization.	31	49	20
* State Senator Ted Gaines.	29	44	27
* the California Republican party.	26	59	15
* State Assemblywoman Beth Gaines.	20	42	38

Moving on to local City of Auburn issues.

3. Is the issue of ___(a)___ very, somewhat or not too important to you ?

(ROTATE)

	VERY	SOME WHAT	NOT TOO	NO OPIN
* fire protection and emergency services.	83	13	3	1
* jobs and the economy.	83	13	4	0
* the quality of public schools.	81	9	7	3
* police protection.	79	19	2	0
* maintaining local streets and roads.	73	22	3	2
* local government budget deficits.	71	19	7	3
* preserving Auburn's historical character.	70	24	6	0
* the cost of local taxes.	62	20	15	3
* housing foreclosures.	58	24	13	5
* illegal immigration.	51	19	28	2
* changing the City of Auburn's form of government to become a "Charter" city.	20	13	30	37

4a. In recent weeks, an idea has arisen on the Auburn City Council to change the form of Auburn's city government to become a "Charter" city. Have you heard anything about this issue ?

YES/HEARD.	46	... From what you've heard, would you support or oppose this idea ?
NO/HAVE NOT HEARD.	54	
		SUPPORT. 23
		OPPOSE. 42
		NO OPINION. 35

4b. There are two types of city government structures in California - General Law and Charter cities. Most cities in California are "general law" cities. Many large cities are "charter" cities.

The main difference between a general law and a charter city is that a charter city can adopt its own rules for how their local government operates while general law cities follow state procedures for how a city government operates.

Were you aware of this difference between a "General law" and a "Charter" city ?

YES/AWARE.	36
NO/NOT AWARE.	64

4c. If an election was held today, would you likely support or oppose changing the City of Auburn's form of government from a "general law" city to a "charter city"?

SUPPORT. 27
OPPOSE. 50
NO OPINION. 23

4d. In a few words, why do you __*__ changing Auburn to a charter city?

5a. This proposal to change Auburn's system of government was introduced two months ago on June 13th by City Councilman Kevin Hanley.

City Councilman Mike Holmes suggested that a citizens advisory commission be established by the City Council to study the pro's and con's of this issue. The City Council did not support this idea.

Within the next two weeks the City Council will decide whether to place this measure on the June ballot next year.

Do you think the City Council should put this issue off for awhile and appoint a citizens' advisory commission to evaluate the pro's and con's of this issue before placing it on the ballot - or not ?

YES/APPOINT A CITIZENS ADVISORY COMMISSION. 73
NO/DO NOT APPOINT A CITIZENS ADVISORY COMMISSION. 21
NO OPINION. 6

5b. In a few words, what is your reason for that opinion ?

5c. Having heard more about this issue, which of the following statements comes closer to your own viewpoint... ? (READ STATEMENTS)

... Auburn's system of city government has been working fine and there is no immediate need to change it. 58
or Auburn's system of government needs to be modernized to give the city more freedom from state mandates. 30
NO OPINION. 12

And now just a few confidential questions for classification purposes. Your name and number are not attached to your answers. This information is kept strictly confidential and used only to classify your opinions.

d1. In terms of your political outlook, do you consider yourself a Conservative, a Moderate or a Liberal ?

CONSERVATIVE	39
MODERATE	42
LIBERAL	19
DON'T KNOW	0

d2. For statistical purposes only : What was the approximate total income of your household last year. Was it

\$ 30,000 or less	15
\$ 30,000 - 60,000	24
\$ 60,000 - 90,000	27
or \$ 90,000 or more.....	35
(REFUSED).....	0

d3. In general, do you think you're getting your money's worth for the taxes you pay to Auburn city government ?

YES/MONEY'S WORTH.	72
NO/NO MONEY'S WORTH.	28
NO OPINION.	0

d4. Regarding taxes and government, would you prefer less government and lower taxes, or SLIGHTLY HIGHER TAXES FOR BETTER GOVERNMENT SERVICES ?

LESS GOVT/LOWER TAXES.	59
BETTER GOVT/HIGHER TAXES.	41
NO OPINION.	0

d5. Which concerns you more - the power of big government or the power of big corporations ?

BIG GOVERNMENT.	53
BIG CORPORATIONS.	47
NO OPINION.	0

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 Thank you very much, goodday / goodnight .
 =====

DEMO = 36	18-29 = 11
REPB = 43	30-39 = 9
OTHR = 21	40-49 = 15
	50-59 = 26
MALE = 43	60-69 = 19
FEML = 57	70+ = 19